

JJ Verhine

(Ego-less Interactive Designer + Developer)

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NOW

Freelance Interactive Designer + WordPress Developer

As of March of 2009, I have been focusing my time on growing my freelance businesses. I have maintained relationships with my own clientele, and have contracted at various agencies, including Fitzgerald + Co., Ogilvy & Mather, Intercontinental Hotels Group, TNT & Turner Sports, Moxie Interactive, as well as ongoing work with my most recent employer. Examples of most of my work can be found on my website. (www.verhine.com/work)

2004-2009

Senior Interactive Art Director at Tarkenton Financial, GoSmallBiz & The Small Business Support Center (GA)

For the last 5 years, I have spent my day as the creative department for a variety of companies under one man, including Tarkenton Financial, The Small Business Support Center, & GoSmallBiz, all located in Atlanta, Georgia. They are all owned, and operated by Fran Tarkenton, a legend before my time. I was responsible for the design, development, and direction of all of our web sites + marketing materials. I implemented + managed several content mgmt systems (CMS), and grasped a real-world understanding of the ins and outs of Open-source software at the enterprise level, notably WordPress and Wordpress MU. In addition to my role with the online media side of the companies, I designed and educated/directed other designers and grew the design department from one person to three. I played an integral part in the development of new brand identities, and the families of brands, as well as the interface work associated with taking these branded web applications to the marketplace. They continue to remain part of my freelance clientele. (www.tarkentonfinancial.com, www.gosmallbiz.com, and www.pplbizplan.com)

2002-2004

Studied Design at The Creative Circus (GA)

I invested two years in a design & advertising program at The Creative Circus, a Graduate Advertising & Design School in Atlanta — where I nurtured a love for typography and ran away with eight awards, including Student's Choice. Gained skills in branding and identity, as well as product packaging and book-making. I gathered an understanding of reasoning and decision-making. Gained non-interactive design skills. In 2010, I was asked to begin teaching web design & implementation classes in their Interactive Design Dept. (www.creativecircus.edu)

2000-2002

Interactive Designer at The Hypersite Network (MD)

Sole web designer on a team of programmers for a variety of local businesses. I enhanced my own programming ability and learned how to work and communicate effectively with people of a programming mindset, and learned how to deal with business owners. (www.hypersite.net)

1999-2000

Designer at WebMarketeer (VA), Computer Sciences Corporation (VA) & Atomic Fusion (GA)

Focused on the development of military-based automotive training lessons, primarily for the US Marine Corps. During this time, I built a solid foundation of knowledge on Flash and gained skills for working in a team environment. (www.csc.com, and www.atomic-fusion.com)



I most enjoy UI design, Flash, front-end development, and the user experience.
Comfortable hand-coding XHTML, CSS, PHP, Javascript, Actionscript 2/3.

SKILLS