

JJ Verhine

(Ego-less Interactive Designer + Developer)

757
342
5654

JJ @
verhine
.com

www.
verhine
.com

119 Pharr Road NW
Suite #C3
Atlanta, GA 30305

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Senior Interactive Art Director at McRae

2012-2013

I was brought onto the team at McRae to turn the interactive team around. The company ultimately came to an abrupt yet [somewhat] expected end, but I definitely put out innovative work while on the team. (www.mcrae.com)

Freelance Interactive Designer + WordPress Developer

2009-2012

In March of 2009, I began focusing my time on growing my freelance businesses. I have maintained relationships with my own clientele, and have contracted at various agencies, including Fitzgerald + Co., Ogilvy & Mather, IHG, TNT & Turner Sports, Moxie Interactive, and Sparks Grove. (www.verhine.com/work)

Senior Interactive Art Director at Tarkenton Financial, SBSC, GoSmallBiz (GA)

2004-2009

For 5 years I spent my day as the creative department for a variety of companies, including Tarkenton Financial, The Small Business Support Center, & GoSmallBiz, all located in Atlanta, Georgia. They are all owned and operated by Fran Tarkenton, a legend before my time. I was responsible for the design, development, and direction of all of our web sites + marketing materials. I designed, implemented, and managed several content management systems and grasped a real-world understanding of the ins and outs of open-source software at the enterprise level, notably WordPress and Wordpress MU. In addition to my role with the online media side of the companies, I educated and directed other designers and grew the design department from one person to three. I played an integral part in the strategy and development of new brand identities, as well as all of the interface work associated with taking these branded web applications to the marketplace. These companies continue to remain part of my freelance clientele. (www.tarkentonfinancial.com, www.gosmallbiz.com, and www.pplbizplan.com)

Studied Design at The Creative Circus (GA)

2002-2004

I invested two years in a design & advertising program at The Creative Circus—a Graduate Advertising & Design School in Atlanta—where I nurtured a love for typography and ran away with eight awards including Student's Choice. Gained non-interactive skills in branding and identity, as well as product packaging and bookmaking. I also gathered an understanding of reasoning and decision-making. In 2010, I was asked to begin teaching web design & implementation classes in their Interactive Design Dept. (www.creativecircus.edu)

Interactive Designer at The Hypersite Network (MD)

2000-2002

Sole web designer on a team of programmers for a variety of local businesses. I enhanced my own programming ability and learned how to work and communicate effectively with people of a programming mindset, and learned how to deal with the needs of small business owners. (www.hypersite.net)

Designer at Computer Sciences Corporation (VA) & Atomic Fusion (GA)

1999-2000

Focused on the development of military-based automotive training lessons, primarily for the US Marine Corps. During this time, I built a solid foundation of knowledge on Flash and gained skills for working in a team environment. (www.csc.com and www.atomic-fusion.com)



I most enjoy UI design, Flash, front-end development, and the user experience. Comfortable hand-coding XHTML, CSS, PHP, Javascript, Actionscript 2/3.

SKILLS